

August 20, 2025

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Village of Ruidoso

Attn: Jini S. Turri, Village Clerk
313 Cree Meadows Dr.
Ruidoso, NM 88355

License No. | Appl. No.: **Application #BLA-9991**
Name of Applicant: **Martin and Kristi Espinosa, LLC**
Doing Business As: **The Crow at Marty's Golf House**
Proposed Location: **1129 Mechem Dr., Suite C, Ruidoso, NM 88345**

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act shall be given by the governing body by publishing a notice of the date, time, and place of the hearing **twice during the 30 days prior to the hearing** in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing. Both publications must occur before a hearing can be conducted.** The notice shall include:

- (A) Name and address of the Applicant/Licensee;
- (B) The action proposed to be taken;
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, **the Notice shall also be published on the website.**

While the law states that "within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the department should approve the proposed issuance or transfer", we recognize the potential for conflict between the requirement for publication of 30 day notice and the 45 day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing;
- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing;



ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made of the hearing.**

The Applicant is seeking a RESTAURANT A (BEER AND WINE) Liquor License.

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.

If the Governing Body disapproves the issuance or transfer of the license, it shall notify ABC within thirty (30) days setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,

Tammy M. Sandoval

Tammy M. Sandoval, Hearing Officer
NM Regulation & Licensing Department
Alcoholic Beverage Control Division
Phone: (505) 795-4165 | Main Office: 505 476-4875
Email: Tammy.Sandoval@rld.nm.gov

Enclosures:

1. Original Application (*Page 1 must be signed with entire Application; LOD Approval Letter and both Notices of Publication*)
2. Copy of the Zoning Statement





Alcoholic Beverage Control Division
Restaurant A Intake Application
Application Number: BLA-0000009991



Business Information

Business Information

Business Name: Martin and Kristi Espinosa, LLC
Business Structure: Limited Liability Company
State Tax ID Number: XX-XXXXX4-00-8
Business Email: martingespinoso@yahoo.com

Type of Business: Alcohol
FEIN: XX-XXX8843
Business Phone: 5759371472

Contact Person Information

Contact Person Name: Martin G. Espinosa
Contact Person Email: martingespinoso@yahoo.com

Contact Person Phone: 5759371472

Business Mailing Address

Mailing Street: 1129 Mechem Dr, Suite C
Mailing State: NM
Mailing Country: US

Mailing City: Ruidoso
Mailing Zip Code: 88345

Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20_____ Please check one: Approved Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: Approved Disapproved _____

Signed by Director: _____ Date: _____



Alcoholic Beverage Control Division
Restaurant A Intake Application
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Premises Information

Premises DBA

Premises Doing Business As (DBA): The Crow at Marty's Golf House

Proposed Premises Physical Address

Physical Street: 1129 Mechem Dr, Suite C
Physical Zip Code: 88345
Physical County: Lincoln

Physical City: Ruidoso
Physical State: New Mexico

Local Option District: Ruidoso

"Local Option District" means a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality that falls within a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality of over five thousand population that has independently voted to approve the sale, serving or public consumption of alcoholic beverages under the terms of the Liquor Control Act or any former act.

Ownership

The land and building which is proposed to be the licensed premises is: Leased by Applicant

The following information is required to ensure the issuance of a license to this location will not result in the violation of a county or municipal ordinance.

Specify Owner(s) of the land and building: Sonoran Plaza

Specify Date and Terms of Lease/Operating Agreement: 04/08/2025 - 04/07/2028

Zoning

Is the proposed premises location zoned? Yes

You will be required to upload "Copy of Zoning Statement" issued by the local municipality or county. If not applicable, you will be required to upload "Copy of Zoning Statement" or Letter from local government to indicate that there is no zoning for the proposed location.

Specify the zone for proposed premises location (example C-1): C-2

Distance from nearest School

Name of School: White Mountain Elementary
School City: Ruidoso
School Zip Code: 88345
School Distance (in feet): More than 1000

School Street: White Mountain Drive
School State: New Mexico
School Country: United States

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the school.

Distance from nearest Church

Name of Church: Church of Jesus Christ of Latter-day Saints
Church City: Ruidoso
Church Zip Code: 88345
Church Distance (in feet): More than 1000

Church Street: Mechem Drive
Church State: New Mexico
Church Country: United States

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the church.



Alcoholic Beverage Control Division
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Premises Information 2

Please specify the appropriate option for the premises that you have specified in the application?

- A license has never been issued to the location of the proposed premises.
- A license was once issued to the location of the proposed premises but is no longer being operated at the location.
- Alcohol operations are currently being performed at the proposed premises by the applicant business.
- Alcohol operations are currently being performed at the proposed premises by a business other than the applicant business.

Questions

Has the applicant business ever had a liquor license denied, suspended, revoked, surrendered, or had any other form of discipline or disciplinary action by a licensing agency in another state or jurisdiction?	No
Has the structure and/or ownership disclosure for the applicant business changed since last reported to the department?	No
Does the applicant business own any (direct/indirect) interest in a liquor license?	No



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Payment

Fee Name	Fee Amount
Application Fee	200.00
Resident Agent Fee	50.00
Total Fee Amount:	250.00

Attestation/Oath

Under penalty of perjury, I hereby depose and state that I am the person identified in this application and the information given by me is true and complete to the best of my knowledge and belief. I understand that any information contained in this application may be investigated and any false or dishonest answer to any question in this application may be grounds for denial or revocation of my license.

Attestation Signature: Martin G. Espinosa

Date: 05/06/2025



May 1, 2025

**CONFIRMATION OF ZONING REGULATIONS:
1129 Mechem Drive Ste. C, Ruidoso, New Mexico 88345**

Per your inquiry regarding the applicability of zoning codes of the subject property within the corporate boundaries of the Village of Ruidoso, please reference the following confirmation of existing regulations.

Current Property Owners:

Sonoran Plaza LLC

Subdivision: Airport West

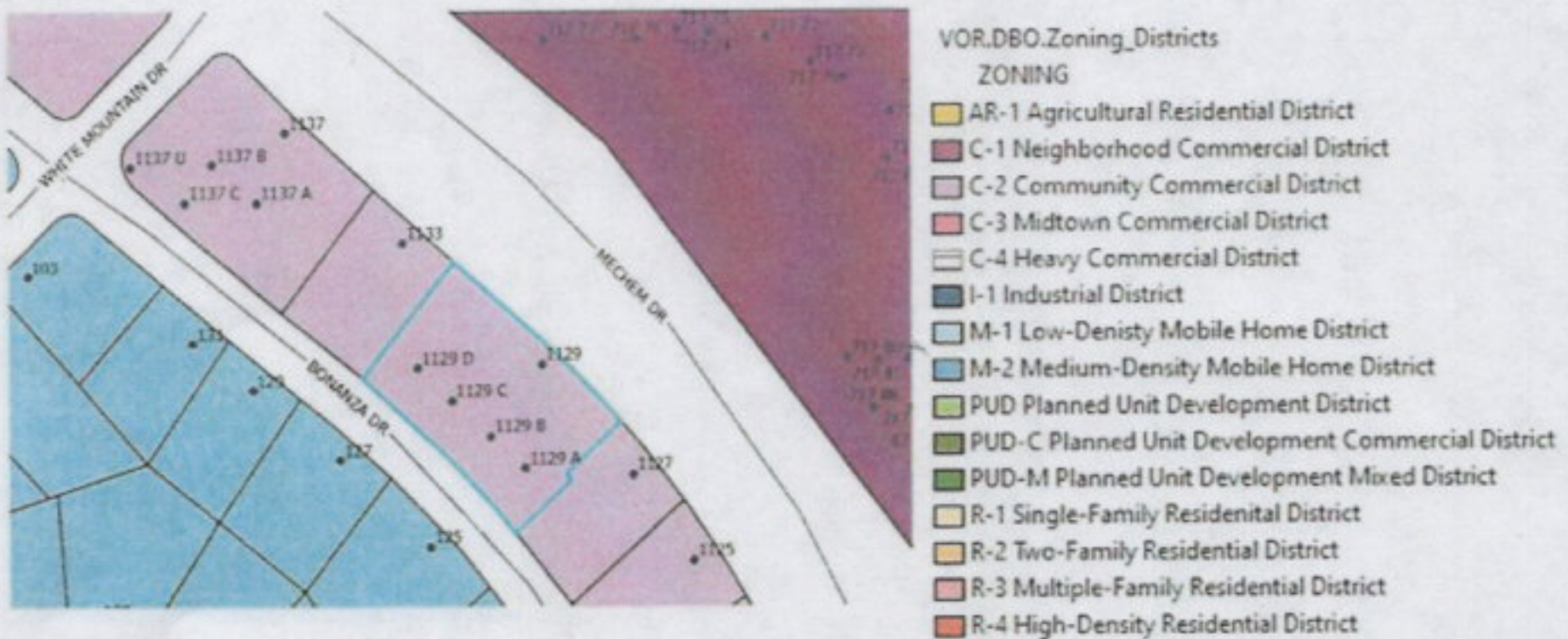
Legal Description: Lot 5B, Block 1

Physical Address: 1129 Mechem Ste C.
Ruidoso, New Mexico 88345

Zoning Designation:

C-2 Community Commercial District

Property Size: 28,430 sq. ft.



Confirmation of Zoning District Designation:

Sec. 54-100. – C-2 Community Commercial District

The purpose of the C-2 Community Commercial District is to provide for low-intensity retail or service outlets which deal directly with the consumer for whom the goods or services are intended. The uses allowed in this district are to provide goods and services on a community market scale and should be located in areas which are served by arterial street facilities.

Sec. 54-100. - C-2 community commercial district.

(b) Principal permitted uses. Principal permitted uses in the C-2 district are as follows, subject to the provisions of subsection (c) of this section (conditional uses):

(25) Retail sales and services.

(24) Restaurants, bars and package liquor sales.

Confirmation of Applicable Codes:

This property is not within 300 feet of a daycare facility or school. The sale of alcohol is permissive within the C-2 Community Commercial District

Please be advised that this should not be construed as a zoning determination or any form of approval, nor should it be interpreted as a guarantee of future regulations. Furthermore, zoning codes, regulations, and district designations are all subject to change by Council action subject to the requisite public hearings. Should you have any questions, contact me at 575-258-6999 ext. 1061 or email Stephanie.Warren@Ruidoso-NM.gov.

Confirmed by:



Stephanie J. Warren
GIS Coordinator/Planner